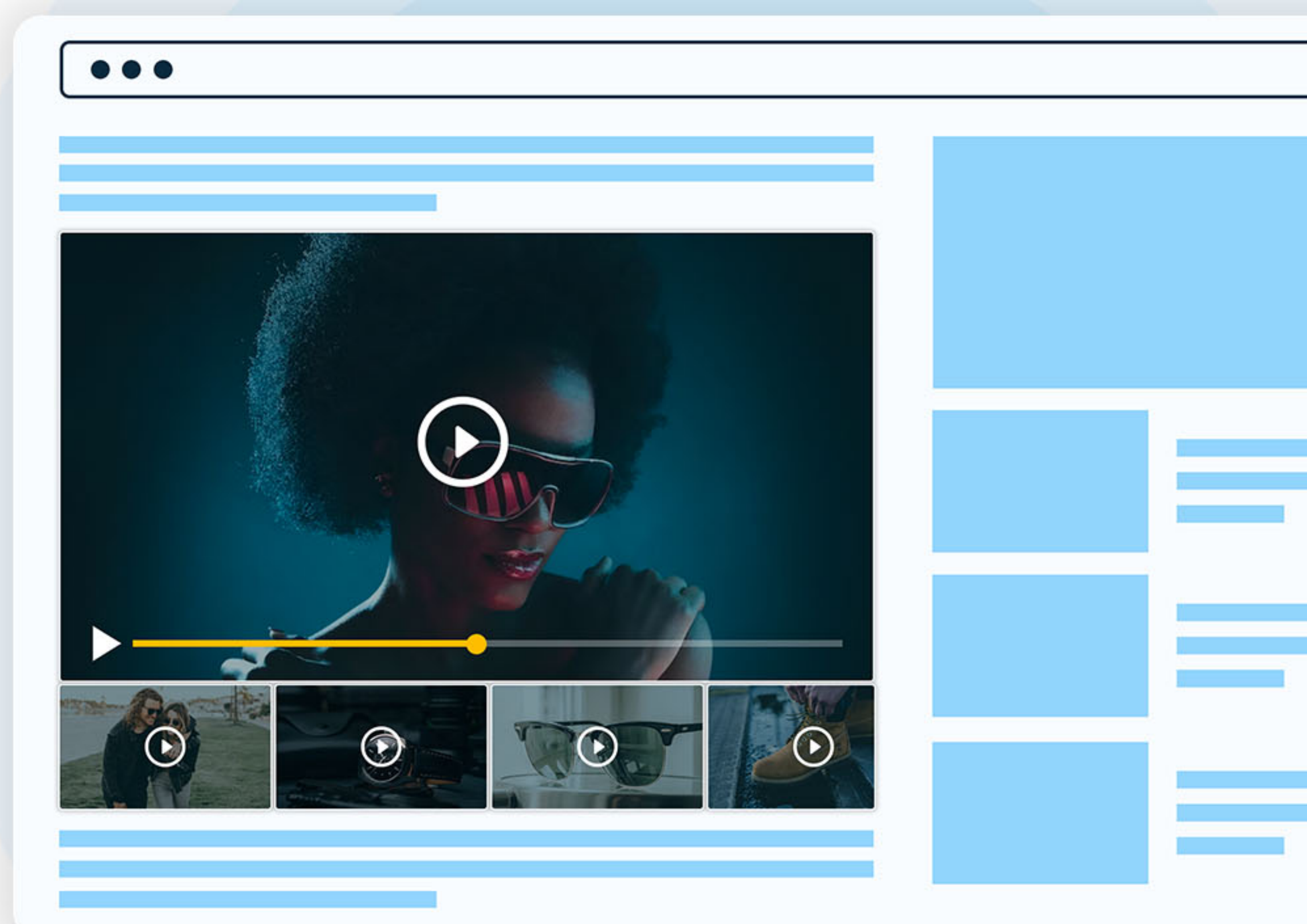


THE ULTIMATE VIDEO MARKETPLACE

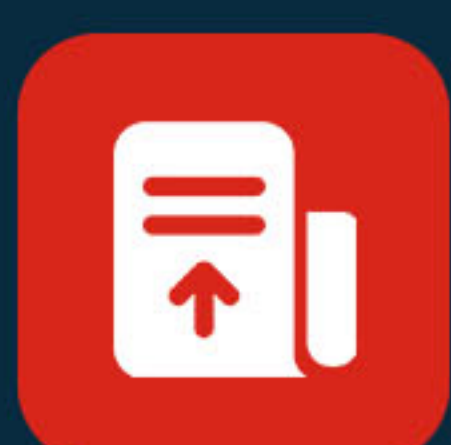
Partner with Premium Publishers to Maximize Campaign Effectiveness

Aniview's Video Ad Marketplace is a world-class platform where advertisers, agencies, and trading desks around the world connect with publishers to secure the best ad spaces. Our marketplace offers a unique, high-performance environment for video advertising, ensuring your ads reach the right audience at the right time and in the right context.



REACH YOUR TARGET AUDIENCE

Partner with 3500+ Publishers Across the Globe



Tap into our vast network of publishers and get access to **10 bn+ impressions per month**



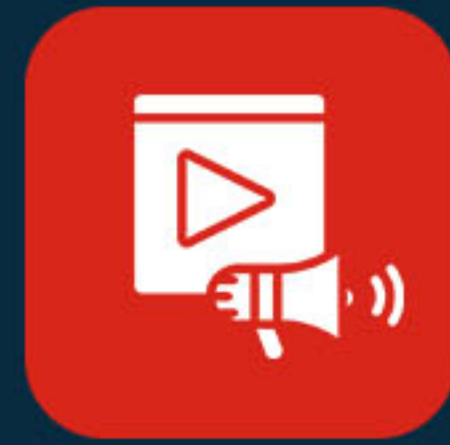
Get access to private marketplace deals across multiple IAB categories



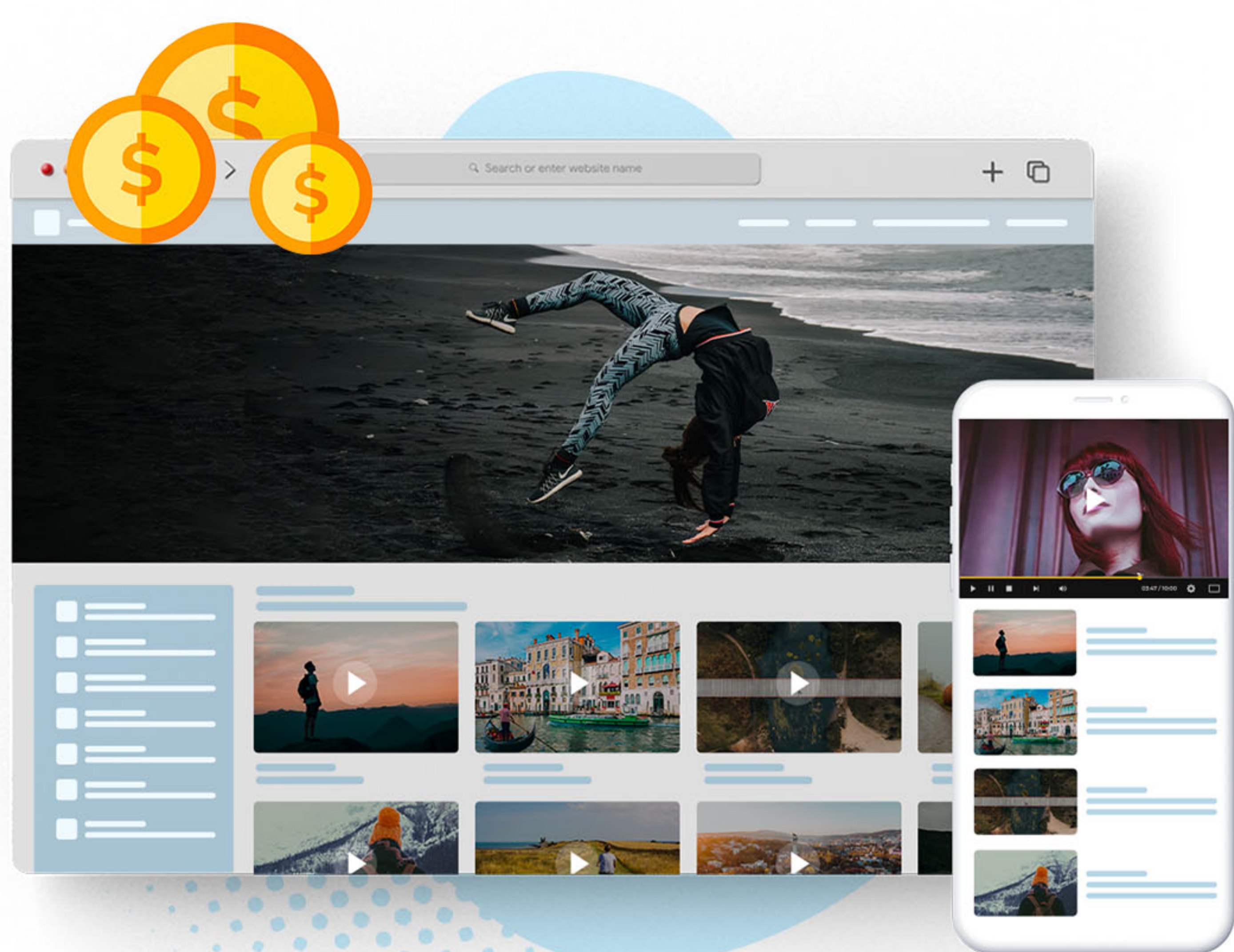
Make your campaigns thrive in a brand-safe environment



Get premium ad spaces across the category of your choice at competitive prices



Run direct campaigns across multiple devices across geos



ACCESS CURATED MARKETPLACE DEALS

Aniview's Private Marketplace provides advertisers with **always-on deals focused on viewability and video completion rate** as metrics. Advertisers can also access **customized PMP deals for specific campaign goals**, such as content categorization and unique KPI requirements

DIVERSIFY YOUR REACH AND IMPACT

Advertise Across Multiple IAB Categories



Arts & Entertainment



News Weather Information



Sports



Tech & Computing



Gaming



Travel



Education



Food & Drink

A COMPLETE SOLUTION FOR PROGRAMMATIC VIDEO ADS

Get an Ad Server, Player, CMS, Mobile SDK, and Premium Marketplace, all packaged together inside one Platform



Deliver video ads across screens using Aniview's in-house Ad Server



Run ads seamlessly with Aniview's patented video player technology



Use Aniview's inbuilt AI to optimize your campaign performance



Manage your video assets with Aniview's easy-to-use CMS

GET MORE THAN JUST THE PLATFORM

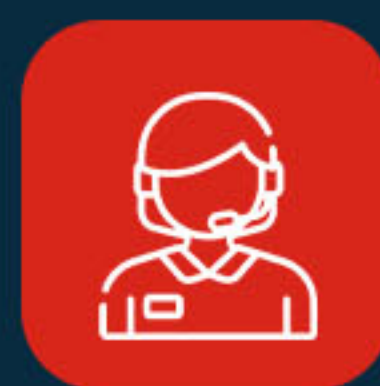
Flexible & Powerful. Designed to easily integrate with any workflow



Set up your operations in hours with almost **zero CapEx**



Get complete **Operational Transparency** into revenue-generated



Product onboarding and **24x7 support**



Get **product updates** and new features